

ManEDGEment Solutions

Active Management Consulting.....from
Concept to Completion

What Keeps You Up At Night?

- Running a business, large or small is big business -- especially in today's global electronic economy
- More demands for optimal productivity are required from fewer resources
- Constrained IT and marketing budgets make growth goals a constant challenge

Some Challenges Need More Focus

- More research
- More analysis
- More assessments
- More collaboration
- More person hours
- More planning
- More action



Some Challenges Require Fresh Ideas, Insights and Energy



Some Challenges Require Change

- Organization
- Market Position
- Product Offerings
- Goals
- Business and Sales Models
- Market Reach
- Technology Implementation/Utilization
- Mergers/Acquisitions/Divestitures

All Challenges Require....

- Expertise
- Excellence
- Execution

At the “right-time” from the “right” people

Do You Have What You Need for the Challenges You Face?

- In-house staff may not have the expertise
- You may have the right expertise but resources may be allocated to other important work
- It takes time to hire a new resource which could mean a missed opportunity

What Are Your Options?

- Forego new growth opportunities
- Delay solutions to current problems
- Assign work to resources already at maximum load, impacting productivity
- Hire an additional resource
- Contract with a professional consulting organization to supplement your workforce on an "as needed" basis

We've Been There Before...

- ManEDGEment Solutions is a consulting organization based on over twenty years of experience in marketing products, services and companies.
- ManEDGEment Solutions' consultants have hands-on experience managing business challenges
- Our goal is to be the "critical resource" you need to reach your next peak or overcome your current obstacles to success

“Hands-on” Consulting Services

- Strategy
- “On-demand” Marketing Management
- Organizational Assessments
- Product/Service Development, Targeting and Marketing
- Process Development/Improvements
- Project Management
- Business Plans
- Partner/Alliance Development or Programs
- Communications – Internal and External
- Research – Primary and Secondary
- IT initiatives – Mapping Technology Decisions to Business Goals

Our clients....

- Software startups
- Multibillion dollar companies
- Technology – software, hardware, services
- Research/Analyst firms
- Recruiting firms

...Any business with a need to succeed

How Can We Help?

Call to discuss your foremost business needs...

Contact: consultdia@aol.com

Web: <http://www.manedgement-solutions.com>

ManEDGEment Solutions...Active Consulting from Concept to Completion

- Expertise
- Excellence
- Execution

